

ACKNOWLEDGEMENTS

By way of praise to Allah SWT for all his mercy and grace that has been given, so that I can finish this thesis, which is one of the requirements to obtain a Bachelor's Management (S.M) in Esa Unggul University.

This thesis entitled” The Influence Of Quality Service Among Indonesia Student On Purchasing Decision ” On this occasion, the author would like to express my thanks and highest appreciation to:

1. Mrs.Gu Jing 顾静 as an Advisor who has taken the time, effort, and mind in order to provide guidance, counseling and guidance is very valuable, so I can finish this thesis.
2. The Faculty of Economics and Business Xiaozhuang University and Esa Unggul University which has provided the provision of science education and insight.
3. Mr. Dr. Arief Kusuma, AP, MBA as the Rector of Esa Unggul University
4. Dr. M. F. Arrozi A, SE, M.Si, Akt as Dean of the Faculty of Economics and business Esa Unggul University.
5. Mr. Drs. Sugiyanto, MM speaker Program management studies degree in the Faculty of Economics and business Esa Unggul University
6. Mr. Drs. Sugiyanto, MM. Ed as a Supervising Professor taking the time, effort, and his mind in order to give instructions, guidance and direction is very valuable, so the author can complete this thesis proposal.

7. The Professors and Staff at the Faculty of Economics and business Esa Unggul Univeristy who has provide education and insight.
8. For Sophie Mou as my parents during the Nanjing China. Thank you for always help us iaozhuang Indonesia students in Nanjing.
9. To both my parents Rifkan and Lilik Kuswaningsih always pray for the author as well as both morally and materially support to education through college.
10. Special thanks to my friends such as Yongki, Ozi, Pinky and Ima Safira which has helped me in calculating this thesis.
11. Thanks to my friends such as Rismawaty, Asmariah, Rizky Maulidia, Yulia Setiyowati, Aisyah Sabrina, Afi, Ghina, Citra Adetia Rahayu, Kak Ulfia, Fatya, Rosita Dewi, Ade Sulaeman, Didit, Sevi Indrasari dan Rina Santi on togetherness during this time and all those who can not be mentioned one by one that has provided help, prayers, and support.
12. All the parties are not able to author mentioned one by one that has helped the author until the completion of this thesis.

In the preparation of this thesis the author realize there is still much any shortage is far from perfect, therefore all suggestions and criticisms from readers will be accepted in order to improve and develop this research. The author hopes this thesis may be of benefit to research further and also to readers and can add to the science.

Jakarta, August 2018

Wahyuni